



World Free Zone Convention, Deloitte and the World Bank invite you to attend the Zone Summit in Washington, D.C.

**ECONOMIC ZONES, SMART CITIES, AND NEW URBAN ENVIRONMENTS - CUTTING EDGE APPROACHES TO SUSTAINABLE PLANNING, DEVELOPMENT & IMPLEMENTATION**



*Thursday 10th / Friday 11th September 2015  
including an afternoon of visits to companies situated in the  
**DULLES IT CORRIDOR***

*plus*

***AN OPPORTUNITY TO INVITE A MEMBER OF US EMBASSY STAFF TO THE CONFERENCE DINNER TO SUPPORT INWARD INVESTMENT PROMOTION EFFORTS***

**Chairman and confirmed Keynote Speakers include**

<b>Graham Mather</b>	Chairman, <b>World Free Zone Convention</b> and European Policy Forum, London
<b>Jim O’Gara</b>	Director, <b>Deloitte</b> , USA
<b>Gokhan Akinci</b>	Global Product Leader, <b>The World Bank</b> , Washington, DC
<b>Kishore Rao</b>	Principal, <b>Deloitte</b> , USA
<b>Carlos Cubillos</b>	Planning & Urban Design Practice Area Leader, Principal, <b>Gensler</b>
<b>Uwe Brandes</b>	Executive Director, <b>Georgetown University, Urban and Regional Planning Graduate Programme</b>
<b>David Short</b>	Senior Counsel, <b>FedEx Express</b> , USA
<b>Ted Cabot</b>	<b>CISCO Systems Inc.</b> USA
<b>Keller Easterling</b>	<b>Yale University</b> , New York
<b>Krysta Fox</b>	Free Zone Director, <b>DMCC</b> , Dubai, United Arab Emirates

*“Any country that didn’t have an SEZ ten years ago either does now or seems to be planning one ”  
World Bank*

*“The ultimate goal of a Smart City is transformational: to achieve enhanced quality of life for citizens and deliver tangible benefits at national, provincial and municipal levels while leveraging natural resources judiciously ” Deloitte*

# **ECONOMIC ZONES, SMART CITIES, AND NEW URBAN ENVIRONMENTS - CUTTING EDGE APPROACHES TO SUSTAINABLE PLANNING, DEVELOPMENT & IMPLEMENTATION**

**PROGRAMME as at 24.08.2015**

	<b>Wednesday 09 September</b>
19.30 – 21.30	<b>Welcome drinks</b> <i>Hotel Palomar, DuPont Circle, Washington, DC</i>
	<b>SUMMIT DAY ONE Thursday 10 September Hotel Palomar</b>
9:00 – 9:15	<b>Introduction:</b> Graham Mather, Chairman, World Free Zone Convention, London
9:15 – 9:45	<b>Smart Cities and New Urban Environments: State of Play</b> <ul style="list-style-type: none"> <li>• Plenary Speaker: Jim O’Gara, Director, Engineering Construction and Consulting Emerging Markets, Deloitte Advisory, Washington, D.C. <ul style="list-style-type: none"> <li>○ What makes a smart city or a new urban environment?</li> <li>○ State of play of smart cities</li> <li>○ What are the big issues?</li> </ul> </li> </ul>
9:45 – 11:00	<b>Case Study Panel</b> <ul style="list-style-type: none"> <li>• <i>Moderator: Stefano Negri Competitive Cities Programme, World Bank Group</i></li> <li>• Transport: David Short, Senior Counsel, FedEx Express</li> <li>• Technology: Uwe Brandes, Georgetown University Urban Planning Programme, Washington, DC</li> <li>• Markets: Competitive Cities Lessons Learned from Case Studies World Bank Group</li> <li>• Sustainability: Lisa Da Silva, IFC Cities Team, World Bank Group</li> <li>• City Perform: Ben Feit, Sr. Manager, Deloitte, Washington, DC</li> </ul>
9:45 – 10:30	
10:30 – 10:50	Key Points/Discussion
10:50 – 11:00	Questions and Answers
11:00 – 11:15	Refreshment Break
11:15 – 12:30	<b>Transport/Logistics oriented City/Zone Development</b>
11:30 – 11:45	<b>Dulles / Loudoun County</b> presentation: Buddy Rizer, Director / Miguel Salinas, Assistant Director
11:45 – 12:15	<b>Case Study Panel</b> <ul style="list-style-type: none"> <li>• <i>Moderator: Sean Conlin, Principal, Supply Chain, Deloitte Consulting</i></li> <li>• Transport – Cross Border Connected Cities: Steve Hamilton, Sr. Manager, Deloitte Advisory, Washington, DC</li> <li>• Airport Cities: Chia Chang, Senior Associate, Gensler (Global Design), San Francisco, Ca.</li> <li>• Role of Regulators in Logistic-oriented Zones: Bob Jacksta, Specialist Leader, Deloitte</li> </ul>
12:15 – 12:35	Key Points/Discussion
12:35 – 12:45	Questions and Answers
12:45 – 13:45	Lunch
13:45 – 14:00	Prepare for Field Trip
14:00 – 17:00	<b>Loudoun County Field Trip</b>
18:00	Return to Palomar Hotel
19:00	Dinner with Presentation <ul style="list-style-type: none"> <li>• Speaker: Keller Easterling, Professor of Architecture, Yale University, New York</li> </ul>

	<b>SUMMIT DAY TWO Friday 11<sup>th</sup> September CEB Waterview Conference Centre</b>
9:00 – 9:15	<b>Welcome and Opening Remarks:</b> Kishore Rao, Principal, Deloitte Consulting
9:15 – 10:30	<b>Economic Zones– Future Directions: Case Study Panel</b>
9:15 – 10:00	<ul style="list-style-type: none"> <li>• <i>Moderator: Graham Mather</i></li> <li>• Economic Zones 3.0, Lessons, Trends, and Dynamic Examples: Gokhan Akinci, Trade and Competitiveness Group, World Bank Group</li> <li>• Competitiveness and Regional Integration: Jim O’Gara, Director, Deloitte Advisory</li> <li>• Science and Technology Parks: Rick Weddle, Orlando Economic Development Council</li> <li>• Case Study from DMCC: Krysta Fox, Free Zone Director, Dubai Multi Commodities Centre, U.A.E</li> </ul>
10:00 –10:20	Key Points/Discussion
10:20 –10:30	Question and Answer Period
10:30 –11:30	Refreshment Break and <b>Greenhouse Tour</b>
11:30 – 12:45	<b>Technology/ICT oriented “City”/Zone Development: Case Study Panel</b>
11:30 – 12:15	<ul style="list-style-type: none"> <li>• <i>Moderator: Jim O’Gara</i></li> <li>• Cisco: Ned Cabot, Industry Manager, Government at Cisco Systems, Washington</li> <li>• Deloitte Analytics: Matt Gentile, Principal, Data Analytics, Deloitte Advisory</li> <li>• Courtney Roberts, Principal / Expert in Digital Development, Moonshot Global Consulting, LLC</li> <li>• World Bank Transport and ICT Group</li> </ul>
12:15 – 12:35	Key Points/Discussion
12:35 – 12:45	Question and Answer Period
12:45 – 2:00	Lunch
2:00 – 3:15	<b>Market and Finance/Demand and Innovative Financing: Case Study Panel</b>
2:00 – 2:45	<ul style="list-style-type: none"> <li>• <i>Moderator: John Mennel, Director, Deloitte</i></li> <li>• PPP Approaches For Economic Zone Development: Martin Norman, Trade and Competitiveness Group, World Bank Group</li> <li>• Large developer (TBC)</li> <li>• Innovative Finance: Robert de Jongh / Cynthia Newell, Deloitte</li> <li>• Pay for Success Financing: Jitinder Kohli, Director, Deloitte</li> </ul>
2:45 – 3:05	Key Points/Discussion
3:05 – 3:15	Question and Answer Period
3:15 – 3:30	Refreshment Break
3:30 – 4:45	<b>Green Cities and Green Economic Zones (helping investors achieve their sustainability objectives/environment, social impact, governance, resilience): Case Study Panel</b>
3:30 – 4:15	<ul style="list-style-type: none"> <li>• <i>Moderator: Gokhan Akinci, Trade and Competitiveness Group, World Bank Group</i></li> <li>• Governance at Subnational Level for Economic Development: Kate Thomson, Principal, Deloitte Consulting</li> <li>• Applying Green Zones Concept – Professor Park, Korean Delegation</li> <li>• Climate Change and Resilience: Celeste Connors, Johns Hopkins School of Advanced International Studies, SAIS, Washington D.C.</li> <li>• Gender and Social Inclusion: Kathleen O’Dell, Sr. Manager, Deloitte</li> <li>• Greening in a Circular Economy: Cedric Etienne, Director, Deloitte France</li> <li>• Institutional Sustainability and Resilience: Shrupti Shah, Director, Deloitte</li> </ul>
4:15 – 4:35	Key Points/Discussion
4:35 – 4:45	Question and Answer Period
4:45 – 5:00	Closing Remarks

*World Free Zone Convention and Deloitte seek to comply with federal executive branch gift rules and the Presidential Executive Order on Ethics (and related Ethics Pledge) for appointees. World Free Zone Convention and Deloitte have organized this event making a good-faith effort to meet the requirements of a “widely attended gathering,” as defined in federal government ethics regulations applicable to executive agency employees and officials. It is recommended that employed government invitees consult their applicable agency ethics official regarding attendance at this event. If you are required by applicable rules to pay any part of the costs of attending this event, or if you would prefer to pay the fair market value for this event (even if not required to do so), please contact the organisers at [info@freezones.org](mailto:info@freezones.org) / +44 207 839 1334.*

# WFZC SUMMIT IN WASHINGTON, DC

## Media Partners



## HOTEL ACCOMMODATION

WFZC has secured preferential rates at the following hotels:

**Hotel Palomar** (A Kimpton Hotel) 2121 P St NW, Washington, DC 20037, United States

Tel: +1 202-448-1800

Website: [www.hotelpalomar-dc.com](http://www.hotelpalomar-dc.com)

Executive King	Nights of 09/10/11 September	209 USD
Executive Queen Queen (2 beds)	Nights of 09/10/11 September	229 USD

These rates are exclusive of tax, currently 14.5% and any fees stated at the time of booking direct with the hotel. You can make a reservation by calling 001 877 866 3070 or email [kristy.rooney@kimptonhotels.com](mailto:kristy.rooney@kimptonhotels.com) quoting the World Free Zone Convention. Bookings must be made by Monday August 10<sup>th</sup> 2015 to benefit from these rates.

**Key Bridge Marriott** 1401 Lee Highway, Arlington, Virginia 22209 USA

Tel: +1-703-524-6400

Website: <http://www.marriott.com/hotels/travel/waskb-key-bridge-marriott/>

Standard Guest Room: 1 King or 2 Double	Nights of 08/09/10/11 September	169 USD
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These rates are exclusive of 13% tax and breakfast plus any taxes stated at the time of booking direct with the hotel. You can make a reservation by using the link

[https://resweb.passkey.com/Resweb.do?mode=welcome\\_ei\\_new&eventID=13930084&utm\\_source=17350&utm\\_medium=email&utm\\_campaign=63730805](https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=13930084&utm_source=17350&utm_medium=email&utm_campaign=63730805)

The hotel reserves the right to increase the rate for bookings made after Saturday 8<sup>th</sup> August 2015.

## TO REGISTER PLEASE COMPLETE THE FORM BELOW

Please complete and return the form below to guarantee your place at the Summit – numbers are limited.

**FULL FEE £1100.00 per participant** **Second and subsequent delegates booked at the same time will benefit from a discount of 15%.** Fees include Welcome Networking, 2 Lunches with soft drinks, mid-Session Refreshments & the Visit to the Dulles Corridor. Delegates are entitled to invite a member of their Diplomatic Service based in Washington, D.C. to the Conference Dinner on the 10<sup>th</sup> September at a fee of **£50.00.**

## DELEGATIONS

If 4 or more participants wish to attend or for Visa Support please contact WORLD FREE ZONE CONVENTION by email.

# REGISTRATION FORM

## ***SUMMIT in WASHINGTON, DC 10<sup>th</sup> - 11<sup>th</sup> September 2015***

To WORLD FREE ZONE CONVENTION 35 Spring Gardens, London SW1A2BA, UK

Date  Send by Fax to +44 870 131 9578 or scan and email to [info@freezones.org](mailto:info@freezones.org)

A. Please register the following participants. *(Please photocopy this form for each delegate)*

B. I wish to invite a diplomatic representative of my country to the Dinner on the 10<sup>th</sup> September (one per participant)      Yes    No      (Charge £50.00)

First Name	Last Name	Position
Passport No *	Expiry Date *	Date of birth *
Organisation		Abbreviation
Address		P.O.Box
City	Postcode	Country
Telephone	Fax	Email
Contact name	Position	Contact email

\* If Visa support is required

Signature .....

***ON RECEIPT OF YOUR REGISTRATION WE WILL FORWARD OUR INVOICE FOR PAYMENT BY BANK TRANSFER – ALL FEES ARE PAYABLE IN ADVANCE – THE ORGANISERS RESERVE THE RIGHT TO REFUSE ADMISSION IF PAYMENT HAS NOT BEEN MADE.*** Please contact us before the event if for any reason you have not received written acknowledgement of your registration.

**Terms and Conditions** Our full terms, conditions and Cancellation Policy are found on [our website](#).

**WORLD FREE ZONE CONVENTION  
35 Spring Gardens, London SW3 2BA**

Tel: +44 207 839 1334  
Email: [info@freezones.org](mailto:info@freezones.org)

Fax: +44 870 131 9578  
Website: [www.freezones.org](http://www.freezones.org)

**This event is organised by International Zones Network Limited, London on behalf of WFZC**