

14th World Conference & Exhibition 2016
FreeZone
Convention

Bangkok, Thailand

14th World Free Zone Convention

27th February - 1st March 2016

Centara CentralWorld Hotel

Two Day International Conference + Optional Training Programme

**ENGAGING WITH FREE & SPECIAL ECONOMIC ZONES
PRACTICAL STEPS TO GLOBAL REACH**

with the support of

Tractus
Building Business in Asia

WCA Leading the World
in Logistics Partnering

DSI

For further information
and to register

World Free Zone Convention

35 Spring Gardens

London SW1A 2BA

Tel +44 207 839 1334

Fax +44 870 131 9578

Email info@freezones.org

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**TWO DAY INTERNATIONAL CONFERENCE +
OPTIONAL TRAINING COURSES**

**ENGAGING WITH FREE AND SPECIAL ECONOMIC ZONES
PRACTICAL STEPS TO GLOBAL REACH**

Introduction

WORLD FREE ZONE CONVENTION are pleased to be returning to S.E. Asia, after Kuala Lumpur, Malaysia (2007), Hyderabad, India (2009) and Shanghai, China (2011).

Bangkok is a major regional force in finance and business where many multinational corporations locate their regional headquarters at the heart of the country's investment and development. It is an international hub for transport and health care, and is emerging as a regional centre for the arts, fashion and entertainment.

Thailand's new SEZ law has recently come into force and the Asian Development Bank will jointly support programmes which include Zones. In addition the recently launched AIIB will specifically invest in infrastructure and connectivity in stand alone and co-financing projects in the region that are "high-quality, low-cost".

The Convention will examine a number of current topical issues for Zones globally. These include whether to allow full foreign ownership and local content and tax mitigation strategies. During the course of the Convention two special presentations will be made on the "New Silk Route" and the "Kra Canal" project. The programme follows.

Who should attend?

The Convention will be attended by Zone Authorities and officials from government ministries, ports and airports, Investment Promotion Agencies, Corporates and representatives of investors, for example site selection professionals, banks and other financial advisers, as well as logistics specialists.

Supported by

WCA is a leading international Logistic organisation with 6000+ member offices in 187 countries in 777 cities and ports worldwide. WCA is in an ideal position to network Zones with those whose expertise can help ensure their competitiveness and performance. WCA is dedicated to moving goods worldwide, representing the entire logistics industry and its members are warmly welcomed by WFZC.

Tractus-Asia is a management consulting company focused on assisting foreign investors achieve success in Asia. Offices are in Bangkok (HQ), China, Vietnam, Indonesia, Myanmar, Hong Kong and India.

DSI is a Zone Consultancy based in Thailand with over 30 years experience in setting up successful Free Trade Zones & Port Operations, in the Middle East, GCC, Africa and more recently SE Asia.

OPTIONAL TRAINING PROGRAMME

Saturday 27th February 2016 Seminar

Creating and Implementing a Master Plan including financing options

ECORYS, The Netherlands

Sunday 28th February 2016 Workshop

Benchmarking your Zone: Comparing the key factors identified by the World Bank such as registration, licensing, taxation, trade logistics, customs clearance, foreign exchange and service delivery as well as the competitiveness of your geography as highlighted in Site Selection Magazine's Global Competitiveness study.

Tractus-Asia and Site Selection (USA)

TWO DAY INTERNATIONAL CONFERENCE - PROGRAMME

Sunday 28th February 2016 Welcome Drinks and Networking

DAY ONE Monday 29th February 2016

08.30 am Registration

09.00 am Chairman's Introduction

Graham Mather Chairman, World Free Zone Convention. London, U.K.

Opening speeches - THE IMPORTANCE OF ZONES TO THE ASEAN ECONOMIC COMMUNITY AND OTHER DEVELOPING ECONOMIES

THAILAND'S PLACE IN THE AEC

H.E. Prayut Chan-o-cha Prime Minister of the Kingdom of Thailand (Tentative)

Keynote speeches

H.E. Dr. Atchaka Sibunruang Minister of Industry, Government of Thailand

Speaker from Asian Development Bank to be confirmed

SESSION 1

GLOBAL ECONOMIC TRENDS WHICH AFFECT ZONES

LOCATION TRENDS IN MANUFACTURING AND SERVICE INDUSTRIES

(OFFSHORE/NEARSHORE/RESHORE?)

Mr John Evans Managing Director, Tractus Asia

Mr Jose Quinonez, Chairman, National Association of Foreign Trade Zones, and CEO, Manager, El Paso, Texas FTZ)

BORDER ZONES, THEIR STRATEGIC IMPORTANCE AND VIABILITY - IMPROVING BOTTLENECKS

H.E. Pan Sorasak Secretary of State, Ministry of Commerce, Cambodia and

Representative, Ministry of Industry (to be named)

FREE TRADE AGREEMENTS SUCH AS TPP AND THEIR IMPACT ON ZONES AND INVESTMENT TRENDS
Mr Riad Meddeb Economic Counsellor, United Nations Development Programme, New York, USA

HOW TO MEASURE LOCATION TRENDS IN MANUFACTURING AND SERVICE INDUSTRIES

Mr Adam Jones-Kelley, President, Conway Inc. and Site Selection magazine, Atlanta, Ga. USA

Tea and coffee breaks will be taken when appropriate throughout the two days

LUNCH

SESSION 2

A FRESH LOOK AT ZONE DEVELOPMENT FOR FREE AND SPECIAL ECONOMIC ZONES AND THEIR INFRASTRUCTURE

ZONE DEVELOPMENT WITHIN A SMART CITY FRAMEWORK

Mr Jim O'Gara. Deloitte Advisory, Washington, D.C. USA*.

UPGRADING EXISTING INFRASTRUCTURE WITH A 'GREEN' AGENDA TO INCREASE PROFITABILITY

Mr Ibrahim Al Janahi, Deputy CEO and Chief Commercial Officer, Economic Zones World, Dubai, UAE*

COFFEE BREAK

HARD AND SOFT INFRASTRUCTURE SUCCESSFULLY ATTRACTING CHINESE INVESTMENT INTO ASEAN - GREENFIELD SITES

Mr Simon Han Rojana Industrial Parks, Thailand

PORT AND AIRPORT ZONES

Mr Denis Baryshnikov CEO, Ulyanovsk SEZ, Russian Federation

Mr Jose Quinonez, Chairman, National Association of Foreign Trade Zones, and CEO, Manager, El Paso, Texas FTZ)

CREATING NEW TRANSPORT LINKAGES

THE KRA CANAL - NEW GATEWAY FOR A MARITIME SILK ROAD?

Mr Pakdee Tanapura Executive Director of Lex Nova Co Ltd, Bangkok

NEW LOGISTICS CORRIDORS IN EAST AFRICA

Mr Benunula Eyenunula Nunumisa Director, Mwaporc Co. Ltd. Advisers to Central Corridor Transit Transport Facilitation Agency (Tanzania) and Mwambani Economic Corridor (MEC)

RIVER CRUISE AND DINNER and IPAWorld Website Awards

DAY TWO Tuesday 1st March 2016

8.30 am Registration

8.50 am Mr. Graham Mather Chairman, World Free Zone Convention. London, U.K.

SESSION 3

CUSTOMS AND ZONES

WORLD TRENDS IN PREFERENTIAL ORIGIN CERTIFICATION AND VERIFICATION

A review of the definition of originating products and how the WCO cumulation rules provide flexibility to develop economic relations between countries within a free trade area - Perceived irregularities and self-certification systems - Domestic and Regional Value Contents (Value-added Rules)

Mrs Mette Werdelin Azzam Senior Technical Officer (Origin), World Customs Organisation, Brussels, Belgium

Mr Arvind Mehta Additional Secretary, Commerce Ministry, New Delhi, India*

SESSION 4

LOGISTICS, STORAGE AND THE SUPPLY CHAIN - OPPORTUNITIES AND CHALLENGES FOR ZONES

THE BUILDING BLOCKS FOR A LOGISTICS SUCCESS STORY - DEVELOPING A SYNERGY BETWEEN THE LOGISTICS INDUSTRY AND ZONES

Mr Pipat Ratanatraiphob President, Pioneer Group of Companies, Bangkok, Thailand

UTILISING TECHNOLOGY FOR INFRASTRUCTURE DEVELOPMENT IN ASEAN

Mr Andy Hall Operations Director, CEA Logistics, Bangkok

HOW CLOUD TECHNOLOGY ENABLES GLOBAL TRADE MANAGEMENT & ZONES

Mr Jeffrey Wong Integration Point Asia Pacific Region, Malaysia

LUNCH

SESSION 5

TAX AND INCENTIVES - STIMULUS PACKAGES

BUILDING INVESTOR CONFIDENCE - HOW TO MONITOR AND ACHIEVE A RELIABLE REGULATORY FRAMEWORK

Mr Ilyas Zhangaskin CEO, Astana Special Economic Zone, Kazakhstan

WHAT INCENTIVES WORK IN GIVEN CIRCUMSTANCES?

Mr. Jacopo Dettoni Deputy Editor with responsibility for Free Zone Awards), FDI Intelligence, FT Business, London, UK

TRACKING FDI AND ODI - A VIEW FROM CHINA

Mr Nicholas Parrish Director, Invest In/MXMedia, Shanghai and Hong Kong

SESSION 6

MANAGING ZONE DIVERSITY

THE UAE STORY - WHAT CAN ZONES IN OTHER REGIONS LEARN FROM THE SUCCESS OF DUBAI AND THE SMALLER EMIRATES?

Mr. Tony Restall Director, Development Services International Ltd. Thailand

THE DEVELOPMENT OF A SMART CITY ZONE IN INDIA

Mr. Ravindra Sanna Reddy Managing Director, Sri City SEZ, Andhra Pradesh, India

ZONES AND CLUSTERS

BUILDING TECHNOLOGY ECOSYSTEMS

Dato' Dr Mohd Nazlee Kamal Chief Executive Officer, Malaysian Biotechnology Corporation, Kuala Lumpur, Malaysia

Representative, Board of Investment Thailand (to be named)

04.45 pm Chairman's Closing Remarks

* subject to confirmation

IPAWorld/Oxford Intelligence 2016 Website Awards

The website of each delegate to the Convention is eligible to be entered for the 2016 WFZC Website Awards. A Winner and a Runner-up are awarded in each of the following categories:

Category One Best website of a Free Zone or Export Processing Zone

Category Two Best website of a National, Regional or Local Government entity, Association or any other Organisation represented at the Convention

The websites will be judged according to:

Visual impact - Clarity of information - Depth of information - User friendliness

WFZC The authoritative meeting place for the world's free and special economic zones

WFZC, 35 Spring Gardens, London SW1A 2BA, UK
Tel. +44 207 839 1334 Fax. +44 870 131 9578
Email: info@freezones.org Website www.freezones.org

ADMINISTRATIVE DETAILS

The Centara Grand & Bangkok Convention Centre at CentralWorld is in the very heart of Bangkok's shopping and business district, with easy access by road and via the BTS Skytrain. This five-star hotel, the flagship of Centara Hotels & Resorts, is therefore ideal for those shopping, sightseeing, or on business. At 55 storeys the hotel offers spectacular city views from its guestrooms and restaurants, and provides a satisfying blend of city living with resort-style facilities. A complete lifestyle complex on the 26th floor includes the award-winning SPA Cenvaree along with a fitness centre, tennis courts and an outdoor pool with sundeck.

ACCOMMODATION You will receive a code on registration to secure these preferential rates at the hotel

Single occupancy (Kingsize Bed) THB 4,800 / USD 135

Twin/Double occupancy (Kingsize or Twin Bed) THB 5,200 / USD 146

Rates include all local service charges and tax as well as internet in guestrooms and one or two daily breakfasts, depending on occupancy. These rates are also applied to 3 days pre and post group dates.

Website : www.centarahotelsresorts.com/centaragrand/cgcw/

REGISTRATION FEES

Registration fees must be paid by bank transfer no later than the 20th February 2016 unless exceptionally agreed otherwise with the organisers.

What is included (Two-Day Conference) : Welcome Drinks, Mid-Session refreshments, 2 lunches, River Cruise
(Workshop/Seminar) : The above plus Mid-Session refreshments and lunch each day.

	Event £	Total £
	Full	Full
Two Day International Conference	1400	1400
Plus Seminar (27.02.16) Creating and Implementing a Masterplan	300	1700
Plus Workshop (28.02.16) Benchmarking your Zone	300	1700
Plus Seminar and Workshop	550	1950

DISCOUNTS/DELEGATIONS/VISA SUPPORT

Second and subsequent delegates are entitled to a discount of 15%.

If 4 or more participants wish to attend, or for Visa Support, please contact email info@freezones.org

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

Our influential international Media and Information Partners will ensure maximum coverage for all those who wish to add to the success of the 2016 Convention by raising their own profile through Sponsorship or Exhibiting in Bangkok. Sponsorship may in certain circumstances include a presentation at the Convention.

Levels of Convention Sponsorship are **Gold, Silver & Bronze**. We can also offer other packages to suit individual zones or other organisations.

EXHIBITORS (PREMIUM or BUSINESS) can book one of our 'shell' stands or order or bring a custom built stand. Please contact the London office on +44 207 839 1334 or by email info@freezones.org to discuss your requirements.

CANCELLATION POLICY

Cancellations must be received in writing 21 days prior to the event and will be subject to a 15% cancellation fee unless a substitute delegate is nominated. If less than 21 days notice is given no refunds will be available, however substitutions will still be accepted. The organisers reserve the right to make changes to the content and timing of the programme, or any other aspect of the event, when unavoidable. Our liability in the unlikely event of a cancellation will be limited to a refund of the full conference fee.

REGISTRATION FORM



To WORLD FREE ZONE CONVENTION 35 Spring Gardens, London SW1A2BA, UK
 Send by Fax to +44 870 131 9578 or scan and email to info@freezones.org

Please register the following participants. *(Photocopy this form to use for each delegate)*
 I also wish to attend 27th February Seminar 28th February Workshop (please tick)

* If Visa support is required

First Name	Last Name	Position
Passport No *	Expiry Date *	Date of birth *
Country of issue *		
Organisation	Abbreviation	
Address	P.O.Box	
City	Postcode	Country
Telephone	Fax	Email
Contact name	Position	Contact email

Signature Date.....

ON RECEIPT OF YOUR REGISTRATION WE WILL FORWARD OUR INVOICE FOR PAYMENT BY BANK TRANSFER - FEES SHOULD BE PAID 7 DAYS PRIOR TO THE CONVENTION. THE ORGANISERS RESERVE THE RIGHT TO REFUSE ADMISSION IF PAYMENT HAS NOT BEEN MADE. Please contact us before the event if for any reason you have not received written acknowledgement of your registration.

Terms and Conditions Our full terms, conditions and Cancellation Policy are found on [our website](#).

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This event is organised by International Zones Network Limited, London on behalf of WFZC